

FRIENDS *of* TREES

# ANNUAL REPORT

2020



*Dear Friend of Trees,*

When the shutdown came in March 2020, we were in the middle of tree planting season. Like everyone, we were wary and concerned about the well-being of our neighbors and community. At Friends of Trees, we had a unique, additional concern: Without volunteers, how would we plant the roughly 2,000 trees and native plants we still had on hand? We couldn't send the trees back to the nurseries, and we couldn't leave plants in pots indefinitely. **We knew we had to get the trees into the ground.**

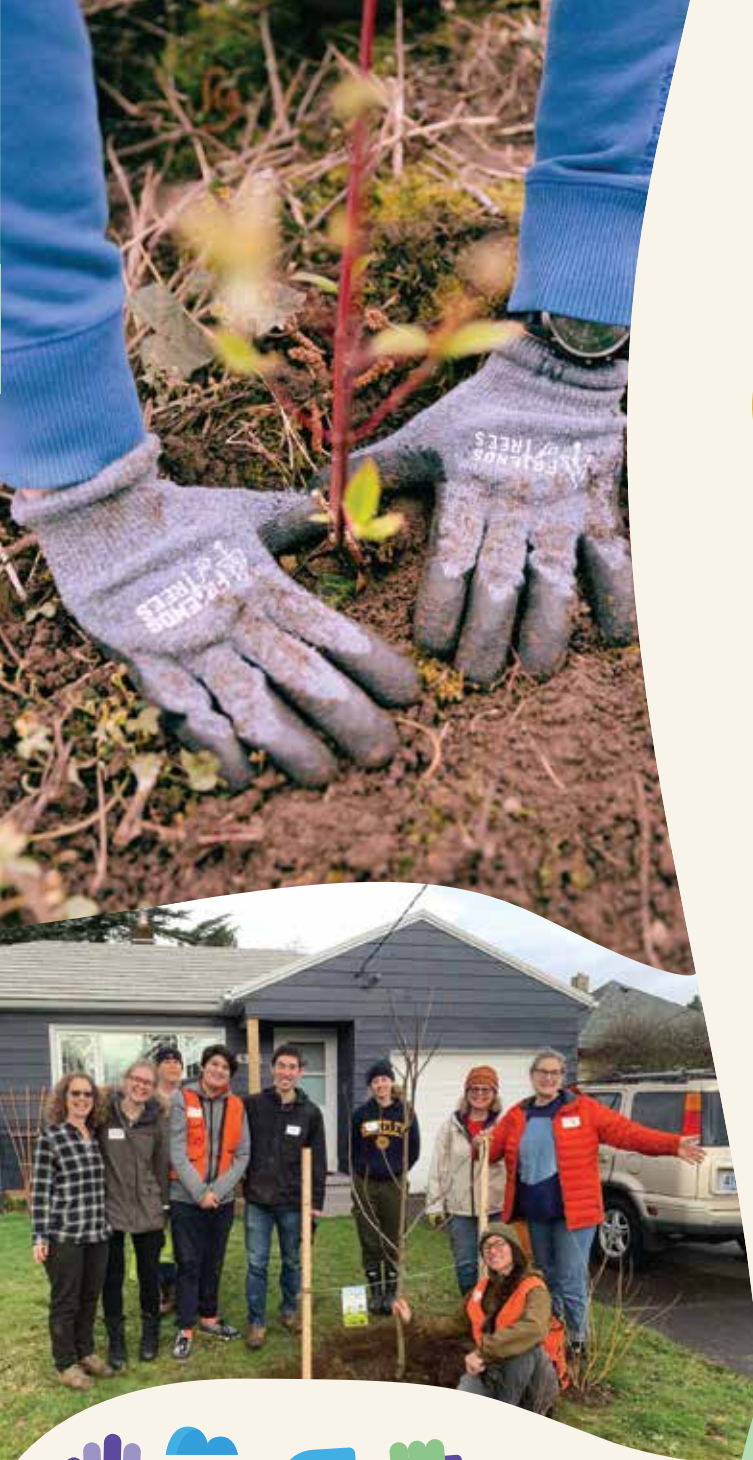
Luckily, Friends of Trees is no stranger to creatively addressing challenges. We've planted trees in the pouring rain and frozen soil. We've weathered recessions and cut-backs. Though COVID 19 presented massive challenges, our team rose to the occasion. We launched **virtual tree walks and tree talks** that engaged our community. We moved volunteer training, staff meetings, staff gatherings and more into the virtual realm. **And all of those trees got planted**—by the amazing FOT staff with some core volunteers, who planted alone or with pods of family or household members.

It was a steep learning curve, but learn we did. For instance, our virtual volunteer training sessions added flexibility and increased access for more people to become involved. And, not that we're surprised, we learned that Friends of Trees has some serious staying power and incredible supporters - and this power and support resulted in **planting 51,289 trees and native shrubs with 6,452 community volunteers in 2020.** We never could have done this without you.

Sincerely,

Yashar Vasef, Executive Director  
Whitney Dorer, Interim Executive Director FY 2020

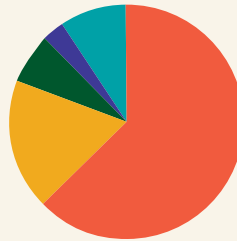




# FINANCIAL ACTIVITIES

for the fiscal year September 1, 2019 - August 31, 2020

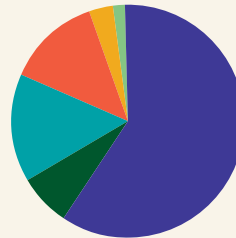
## EXPENSES



● Neighborhood Trees	\$1,848,590
● Green Space	\$520,282
● Development	\$215,519
● Education and Outreach	\$82,831
● Management and General	\$265,532

**TOTAL EXPENSES** \$2,932,754

## REVENUES



● Government grants and contracts	\$1,742,452
● Foundation grants	\$206,044
● Business and corporate donations	\$434,934
● Individual donations & memberships	\$380,233
● Tree fees and supplies	\$97,332
● Misc & interest income	\$46,536

**TOTAL REVENUE** \$2,907,531

## BALANCE SHEET

Assets	\$2,215,757
Liabilities	\$1,012,140
Net Assets	\$1,203,617

**TOTAL LIABILITIES AND NET ASSETS** \$2,215,757



## THANK YOU!

Our work isn't possible without the financial support of individual donors, municipal partners, businesses, corporations and foundations. For a full list of donors, please visit [friendsoftrees.org/donor-list](https://friendsoftrees.org/donor-list).

# FRIENDS of TREES

[friendsoftrees.org](https://friendsoftrees.org) | [friendsoftrees.org/eugene](https://friendsoftrees.org/eugene)

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